

Registration is open for Summer equine courses

12-Week Online Courses

Summer 2023 (May 8 - July 30)

(Early Bird Ends - April 8, 2023)

- Management of the Equine Environment
- Equine Exercise Physiology
- Equine Behaviour
- Equine Nutrition
- Global Perspectives in Equid Welfare
- Equine Business Finance & Risk Management

Fall 2023 (September 11 - December 3)

(Early Bird Ends - August 12, 2023)

- Management of the Equine Environment
- Equine Health & Disease Prevention
- Equine Functional Anatomy
- Equine Behaviour
- Equine Welfare
- Stewardship of the Equine Environment
- Advanced Equine Health through Nutrition
- Management of Broodmare, Stallion & Foal
- Equine Business Management

uoguelph/equine-studies

Short Online Courses

(Full list of offerings at TheHorsePortal.ca)

- Equine Business 101 - *One year access!*
- Horse Behaviour & Safety for Youth
- Sport Horse Injury/Lameness Prevention and Care
- The Senior Horse
- Horse Care and Welfare
- Equine First Aid
- Fire & Emergency Preparedness
- Horse Trailer Safety - *Part 1*

On-Demand (self-paced)

On-Demand (self-paced)

April 3 - 14, 2023

Sep 18 - 29

Oct 2 - 13

Oct 23 - 30

Nov 13 - 20

Nov 27 - Dec 8

TheHorsePortal.ca

IMPROVE LIFE.



On Demand: Equine Business 101

On Demand: Approx: 20 hrs (self-paced) Access for 1 year!

The Business 101 on-demand online course arose out of an abundance of interest to understand the business of managing and/or starting an Equine Facility, and to guide those that are interested in getting into this business or improving their existing businesses.

Topics covered:

- Develop your business plan
- Quantify your business plan, factoring in risk assessment
- Craft your Value proposition – what sets you apart!
- Create a marketing plan and organize a launch event
- Consider how to approach tough business decisions
- Build and grow your business for the future

“A course everyone should take before they decide to go into equine-based business,” says Robin MacNeil, owner of Rise Again Ranch, Napanee On.

You will be part of a learning community that has already grown beyond 1,000 since June this year! Ideas and helpful tips are shared with peers in our Discussion Board and guest experts have provided invaluable advice. This gathering space provides a confidential safe space to share and incubate ideas. It is a community hub where you can build on common passions and grow together. The Discussion Board will be available to you for a full year from the date of your registration for an unbeatable low price of \$40.

General Enrollment – Register Today!

\$40.00 1 year of access

Register at TheHorsePortal.ca