



UPCOMING ONLINE COURSES

12-Week Online Courses

Fall 2024 (September 9 - December 01)

(Early Bird Ends - August 9, 2024)

- Management of the Equine Environment
- Equine Health & Disease Prevention
- Equine Behaviour
- Equine Welfare
- Stewardship of the Equine Environment
- Management of Broodmare, Stallion & Foal
- Equine Business Management

Winter 2025 (Start Date: January 13, 2025)

(Early Bird Ends - Dec. 14th, 2024) Tentative course offering

- Management of the Equine Environment
- Equine Health & Disease Prevention
- Equine Functional Anatomy
- The Equine Industry
- Advanced Equine Health through Nutrition
- Equine Genetics
- Equine Nutrition
- Marketing and Communications in the Equine Industry

Short Online Courses

(Check out exclusive courses for the Racing industry at TheHorsePortal.ca)

- Equine Business 101
- Provincial Officials Foundations Course
- Introduction to Body Condition Scoring
- Horse Behaviour & Safety for Youth
- Fire & Emergency Preparedness
- Introduction to Body Condition Scoring *(instructor led)*
- Gut Health & Ulcer/Colic Prevention
- Horse Behaviour & Safety *(adult offering)*

On-Demand (self-paced)

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On-Demand (1-year access)

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Nov 11 - 18, 2024

Jan 20 - 27, 2025

Feb 10 - 21, 2025

Feb 24 - Mar 7, 2025



On Demand: Equine Business 101

General Enrollment – Register Today!
\$45.00 1 year of access

On Demand: Approx: 20 hrs (self-paced) | Access for 1 year! | Register at TheHorsePortal.ca

The Business 101 on-demand online course arose out of an abundance of interest to better understand the business of managing and/or starting an Equine Facility, and to guide those that are interested in getting into this business or improving their existing businesses.

Topics covered:

- Develop your business plan
- Quantify your business plan, factoring in risk assessment
- Craft your Value Proposition – what sets you apart!
- Create a marketing plan and organize a launch event
- Consider how to approach tough business decisions
- Build and grow your business for the future

“A course everyone should take before they decide to go into equine-based business,” says Robin MacNeil, owner of Rise Again Ranch, Napanee On.

You will be part of a learning community that has already grown beyond 1,000! Ideas and helpful tips are shared with peers in our Discussion Board and guest experts have provided invaluable advice. This gathering space provides a confidential, safe space to share and incubate ideas. It is a community hub where you can build on common passions and grow together. The Discussion Board will be available to you for a full year from the date of your registration on for an unbeatable low price of \$45.

Looking for a job or your next employee?



Exploring a Career in the horse industry?

