



Winter Registration opens October 2nd, 2023

12-Week Online Courses

Fall 2023 (September 11 - December 3)

(Early Bird Ends - August 12, 2023)

- Management of the Equine Environment
- Equine Health & Disease Prevention
- Equine Functional Anatomy
- Equine Behaviour
- Equine Welfare
- Stewardship of the Equine Environment
- Advanced Equine Health through Nutrition
- Management of Broodmare, Stallion & Foal
- Equine Business Management

Winter 2024 Start Date: January 15th

(special offer of 20% off until Dec 15, 2023 in celebration of our 20th Anniversary!)

- Management of the Equine Environment
- Equine Health & Disease Prevention
- Equine Event Management
- The Equine Industry
- Advanced Equine Behaviour
- Equine Genetics
- Equine Nutrition
- Marketing and Communications in the Equine Industry

Courses.OpenEd.UoGuelph.ca

Short Online Courses

(Full list of offerings at TheHorsePortal.ca)

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| • Equine Business 101 - <i>One year access!</i> | <i>On-Demand (self-paced)</i> |
| • Provincial Officials Foundations Course | <i>On-Demand (self-paced)</i> |
| • Horse Care and Welfare | Oct 2 - 13 |
| • Equine First Aid | Oct 23 - 30 |
| • Sport Horse Injury/Lameness Prevention and Care | Oct 30 - Nov 10 |
| • Fire & Emergency Preparedness | Nov 13 - 20 |
| • Horse Trailer Safety (Part 1) | Nov 20 - Dec 1 |

TheHorsePortal.ca

IMPROVE LIFE.



On Demand: Equine Business 101

On Demand: Approx: 20 hrs (self-paced) Access for 1 year!

The Business 101 on-demand online course arose out of an abundance of interest to better understand the business of managing and/or starting an Equine Facility, and to guide those that are interested in getting into this business or improving their existing businesses.

Topics covered:

- Develop your business plan
- Quantify your business plan, factoring in risk assessment
- Craft your Value Proposition – what sets you apart!
- Create a marketing plan and organize a launch event
- Consider how to approach tough business decisions
- Build and grow your business for the future

“A course everyone should take before they decide to go into equine-based business,” says Robin MacNeil, owner of Rise Again Ranch, Napanee On.

You will be part of a learning community that has already grown beyond 1,000 since June this year! Ideas and helpful tips are shared with peers in our Discussion Board and guest experts have provided invaluable advice. This gathering space provides a confidential, safe space to share and incubate ideas. It is a community hub where you can build on common passions and grow together. The Discussion Board will be available to you for a full year from the date of your registration on for an unbeatable low price of \$40.

General Enrollment – Register Today!

\$40.00 1 year of access

Register at TheHorsePortal.ca