



Registration is open for Fall equine courses

12-Week Online Courses

Fall 2022 (Sept. 12- Dec. 4, 2022)

(Early Bird Ends - August 12th, 2022)

- Management of the Equine Environment
- Equine Health & Disease Prevention
- Management of the Broodmare, Stallion and Foal
- Equine Behaviour
- Equine Event Management
- Stewardship of the Equine Environment
- Equine Business Management
- Advanced Equine Health through Nutrition

Winter 2023 (Start Date: January 9th)

(Early Bird Ends - December 9th, 2022)

- Management of the Equine Environment
- Equine Health & Disease Prevention
- Functional Anatomy
- Equine Nutrition
- The Equine Industry
- Advanced Equine Behaviour
- Equine Journalism
- Marketing and Communications in the Equine Industry
- Equine Genetics

Courses.OpenEd.UoGuelph.ca

Short Online Courses

(Full list of offerings at TheHorsePortal.ca)

- Equine Business 101 - *One year access!*
- Horse Behaviour & Safety for Youth
- Equine First Aid
- Fire & Emergency Preparedness
- Horse Behaviour & Safety
- Racehorse Injury/Lameness Prevention & Care
- Racehorse Gut Health & Ulcer/Colic Prevention

On-Demand (self-paced)

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Nov 7 - 14

Nov 21 - 28

Dec 5 - 16

Jan 23 - Feb 3, 2023

Feb 27 - Mar 10, 2023

TheHorsePortal.ca

IMPROVE LIFE.



On Demand: Equine Business 101

On Demand: Approx: 20 hrs (self-paced) Access for 1 year!

The Business 101 on-demand online course arose out of an abundance of interest to better understand the business of managing and/or starting an Equine Facility, and to guide those that are interested in getting into this business or improving their existing businesses.

Topics covered:

- Develop your business plan
- Quantify your business plan, factoring in risk assessment
- Craft your Value Proposition – what sets you apart!
- Create a marketing plan and organize a launch event
- Consider how to approach tough business decisions
- Build and grow your business for the future

“A course everyone should take before they decide to go into equine-based business,” says Robin MacNeil, owner of Rise Again Ranch, Napanee On.

You will be part of a learning community that has already grown beyond 1,000 since June this year! Ideas and helpful tips are shared with peers in our Discussion Board and guest experts have provided invaluable advice. This gathering space provides a confidential, safe space to share and incubate ideas. It is a community hub where you can build on common passions and grow together. The Discussion Board will be available to you for a full year from the date of your registration for an unbeatable low price of \$40.

General Enrollment – Register Today!

\$40.00 1 year of access

Register at TheHorsePortal.ca