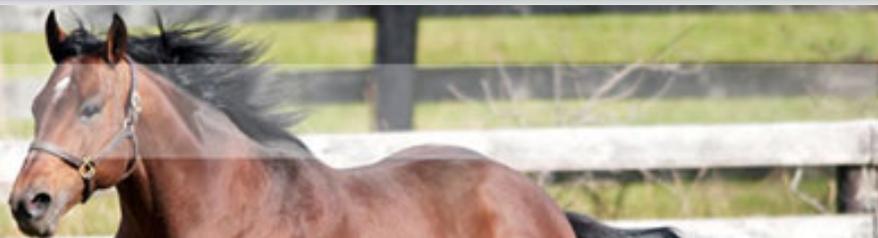


Equine Guelph



December 2008

EquiMania! Craze Hits Toronto

The Royal and Equine Guelph Educational Exhibit Draw Record Crowds

Toronto, ON – Record crowds swarmed the EquiMania! exhibit at the 2008 edition of the Royal Agricultural Winter Fair. Presented by Equine Guelph, organisers estimate that over 60,000 people visited its interactive youth equine exhibit featuring the launch of a new safety initiative, 'Play Safe. It's HorseSense!'

A partnership between the Farm Safety Association (Country Kids Safety Network), Kubota Canada, Ontario Equestrian Federation, System Fencing and Equine Guelph, the initiative taught youth how to stay safe around horses and tractors. Each day, kids competed in a safety trivia contest, tested their knowledge of tractor safety at the *Kubota Safety School*, searched for safety issues in the *Hazard Hunt in the Horse's House* and wore horse hats sporting the newly branded safety message.

In addition to horse farm safety, kids and parents learned more about horses: how to braid a tail, the potential careers available in the horse industry, how to bandage a horse's leg, identifying horse bones, equine nutrition, the different breeds and information on parasites.



Sponsors of the 2009 *EquiMania!* travelling education centre include: Farm Safety Association, Grand River Agricultural Society, Kubota Canada, Pfizer, Shur-Gain, System Fencing, Standardbred Canada.

EquiMania!'s next stop is the Can-Am All Breeds Equine Emporium in London, Ontario from March 20-22, 2009.

[For more](#)

Equine Guelph would like to wish everyone Happy Holidays and all the best in 2009!

From all of us at Equine Guelph, we wish everyone Happy Holidays and the very best for 2009.

Equine Guelph is the horse owner's Centre at the University of Guelph, supported and overseen by equine industry groups, educated to improving the health and well-being of horses. We look forward to continuing to support the horse and the horse industry in 2009 by providing a comprehensive continuum of care including research, education, performance and health care.

We would like to thank all who supported our programs in 2008.



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